

## SCRIVONO DI NOI...

### **Rivista internazionale di settore C21 magazine su c21media.net: Rai picks up Gama toon**

NEWS BRIEF: Italian public broadcaster Rai has picked up a new toon from Gama Movie Animation, a fantasy action/adventure series for six- to nine-year-olds that will be debuting at Mipcom next month.

#### Animation house

Gama will be launching Star Key (left, 26x26') in Cannes, following its production deal with Rai Fiction. Former Rai exec Gabrio Marinelli launched Gama Movie Productions in 1998, expanding into animation last year.

16 Sep 2010

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### **Rivista internazionale di settore Kidscreen magazine su kidscreen.com**

Gama Movie Animation signs RAI for Star Key production Italy-based animation studio Gama Movie Animation has inked a production agreement with RAI Fiction for Star Key, a new fantasy action/adventure series for six-to-nine-year olds featuring 26 x 26-minute episodes.

Star Key is available for worldwide distribution through Gama Movie Animation, which is a division of the Gama group of companies. The studio will be attending MIPCOM next month.

News by: Wendy Goldman Getzler Sep 15, 2010



Rivista internazionale di settore Virtual Press Office magazine su [virtualpressoffice.com](http://virtualpressoffice.com)

**Gama Movie Animation signs agreement with RAI for "Star Key" production.**(Virtual Press Office) - Gama Movie Animation Srl, the animation studio based in Italy, have confirmed the agreement with RAI Fiction for Star Key."Star Key" is a brand new fantasy action adventure series for 6-9 year olds featuring 26 x 26' episodes.

The Gama group of companies has been established since 1998, led by award winning industry veteran Gabrio Marinelli (formerly of RAI) firstly with Gama Movie Productions - highly acclaimed for combining avant-garde techniques with high quality production. Gama Movie Animation launched last year. Gama Movie Animation will be attending Mipcom at Stand No. R36.17 in the Italian Pavilion. Star Key is available for worldwide distribution through Gama Movie Animation - for sales enquiries please contact Maro Korkou at [m.korkou@gmanimation.com](mailto:m.korkou@gmanimation.com) or visit <http://www.gmanimation.com> for further information.

15 September 2010  
For Immediate Release

Le ulteriori riviste internazionali che daranno spazio alla pubblicazione della notizia dell'accordo tra Rai Fiction e Gama Movie Animation, per il cartone animato Star Key sono le seguenti:



C21 Kids  
World screen and TV  
Kids Magazine  
Variety  
The Hollywood Reporter  
Video Age International  
TBI Magazine and TBI Kids  
Animation Magazine  
Broadcast Magazine

